



CLOTH VS. PLASTIC SEAT COVERS

Benefits of Disposable Polyethylene Seat Covers

Several companies offer reusable seat covers for use in automotive service centers, claiming that they provide more benefits than the plastic seat covers.

So what is the difference between using disposable seat covers and reusable cloth ones? Below we explain the differences between the two.



REUSABLE CLOTH

PLASTIC

BETTER FOR THE ENVIRONMENT

- Cloth has to be used for more than seven years before it becomes more environmentally friendly than a plastic bag
- Has to be washed to keep seats clean, increasing environmental impact
- Uses less resources to make
- Plastic film that is used to make seat covers is recyclable
- Closed loop recycling programs available

COST EFFECTIVE

- Initial investment of \$525-\$750 (average retail price) for 50 reusable seat covers
- Will need to be replaced every few months after multiple uses
- Average \$200/month for a box of 500 seat covers at large car dealership

BETTER PERFORMANCE

- Cloth covers tend to slide around, exposing the seat to dirt and other service soils, while making it difficult for technicians to get in and out
- Advanced Slip-N-Grip® 3-layer technology is designed so that the bottom layer grips seat and top layer allows easy entry and exit

FASTER & EASIER TO USE

- Less user friendly, as it's bulkier and requires more time to install and remove
- Longer process in service centers due to the fact they must be washed, stored, and used differently
- It takes less than 20 seconds to install plastic seat cover and floor mat to protect vehicle from service soils