

The Floor Mat That Earns You Money!

CA\$HMAT[®] doubles as vehicle protection and high quality, full-color advertising – including perforated tear-off coupons. CA\$HMAT[®] helps generate repeat business by getting custom promotional messages and coupons directly in front of customers at the point of service.

Three Ways to Use a Ca\$hMat[®]

1



Coupons

- Add-on services
- Discount services
- New Products
- Partner with a local non-competitive business to help pay for your floor mats!

Minimum Order:
2 Pallets



2



Call to Action on Social Media

- Build your brand and reach your customers on social media
- Ask customers to “like” or “follow” you, where you can then post current discounts, promotions and contests
- Request customers to post online reviews



3



Aftercare Instructions

- Let your customers know how to properly care for their vehicle and accessories after detailing or other service

